THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

CHAF ENTERPRISES, INC., a Florida corporation,)	
Plaintiff,) Case No	
v.) FILED: JULY 11, 2008	
) 08CV3958	
CHAYANNE.COM, LTD., a Canadian company, and <chayanne.com>,</chayanne.com>) JUDGE LINDBERG	
,) MAGISTRATE JUDGE COLE	
Defendants.) YM	

COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF

Plaintiff Chaf Enterprises, Inc. ("Chaf"), by and through its undersigned counsel, brings its Complaint against Defendant Chayanne.com, Ltd. (the "Registrant") seeking relief pursuant to 15 U.S.C. § 1125(d)(1) for Registrant's bad-faith use and registration of the domain name <chayanne.com> (the "Infringing Domain Name"). In the alternative, Plaintiff also seeks redress through an *in rem* civil action pursuant to 15 U.S.C. § 1125(d)(2) against the domain name <chayanne.com>.

SUMMARY OF ACTION

1. This is an action brought pursuant to the Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d)(1). Plaintiff is the owner of the valuable CHAYANNE trademark (the "CHAYANNE Mark"), which is the famous and well-known performing name of the artist Elmer Figueroa Arce. Mr. Arce has been using and performing under the name Chayanne since 1984, and has achieved global recognition for his vocal talent, dance choreography, and onscreen performances. Some of Chayanne's more notable accolades include more than 100 platinum and gold records, being honored with several Grammy nominations, receiving an MTV

Award for Best International Video, and starring in several television programs as well as the 1998 feature- length movie, *Dance with Me*. In addition, Chayanne has had over 24 top ten hits on the Billboard charts, including nine number one singles on the Billboard Hot Latin Chart. His last four albums have reached top ten in the album charts and have remained there for over 160 weeks. Chayanne interacts with his fans through the Internet website <chayanne.net>.

- 2. Notwithstanding Plaintiff's rights to the CHAYANNE Mark, and despite having no legitimate reason to do so, Defendant Registrant registered and used the Infringing Domain Name in connection with the promotion of goods and services related to music and male celebrities. Registrant's use of the CHAYANNE Mark in a confusingly similar domain name for products and services constitutes a violation of the Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d).
- 3. In the alternative, Plaintiff brings this as an *in rem* action under the Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d)(2), for injunctive and other relief relating to the bad-faith registration and use of the Infringing Domain Name, namely, chayanne.com, individually and collectively, which is also named as a Defendant in this Complaint.

THE PARTIES

- 4. Chaf Enterprises, Inc. is a Florida corporation having its principal place of business at 1717 North Bayshore Drive, Suite 2146, Miami, Florida 33132. Chaf is the registrant of record of the famous CHAYANNE Mark.
- 5. Upon information and belief, Defendant Registrant is a Canadian company with a mailing address of P.O. Box 939, Quebec, Canada G1R 4T9 and is the registrant of record of the

Infringing Domain Name. A true and correct copy of the WHOIS record for the Infringing Domain Name is attached hereto as **Exhibit 1**.

6. Defendant <chayanne.com> is an Internet domain name that Defendant Registrant registered through Signature Domains, Inc., and by virtue of its <.com> top level domain extension, resides in the VeriSign, Inc. ("VeriSign") <.com> registry.

JURISDICTION AND VENUE

- 7. Registrant has directed its business activities toward Illinois as the websites to which the Infringing Domain Name resolves feature content that may be purchased, and upon information and belief have been purchased, by consumers located in Illinois.
- 8. In addition, this Court has *in rem* jurisdiction over the Infringing Domain Name under 15 U.S.C. § 1125(d)(2)(C), because the Infringing Domain Name registry, VeriSign, is located in this judicial district.
- 9. This Court has subject matter jurisdiction under the Lanham Act pursuant to 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331, 1338(a) and 1338(b).
 - 10. Venue is proper in this district pursuant to 28 U.S.C. §§ 1391(b), (c) and (d).
- 11. Venue is also proper in this district pursuant to 28 U.S.C. § 1391 and 15 U.S.C. § 1125(d)(2)(C) because the *res*, *i.e.*, the Infringing Domain Name, is located in this judicial district.

ALLEGATIONS COMMON TO ALL COUNTS

Plaintiff's Famous Mark

12. Chayanne is recognized by fans of all ages as one of the most talented performance artists of this century. Mr. Arce began his professional singing career with the musical group "Los Chicos" in 1978, and began using Chayanne as his stage-name in 1984 when

3

he began his career as a solo artist. Ever since, Mr. Arce has been performing and publishing music under the name "Chayanne," with his most recent album "Mi Tiempo" being released in April 2007. Chayanne is also known for his roles in several television shows and starring with Vanessa Williams and Kris Kristofferson in the feature-length movie, *Dance with Me*.

- 13. Among other applications and registrations, the mark CHAYANNE, U.S. Reg. No. 3,019,298, was registered on November 29, 2005 for "musical sound recordings comprising a series and audiovisual recordings, namely, compact discs, tape cassettes, phonographic records, CD-ROMS, DVDs, videotapes and laser discs." A true and correct copy of the Trademark Registration Record as maintained by the United States Patent and Trademark Office for the CHAYANNE mark, U.S. Registration Number 3,019,298, is attached as **Exhibit 2**.
- 14. Likewise, the mark CHAYANNE, U.S. Reg. No. 3,175,809, was registered on November 28, 2006 for "entertainment services in the nature of live musical performances by an individual and presentation of prerecorded vocal and musical performances." A true and correct copy of the Trademark Registration Record as maintained by the United States Patent and Trademark Office for the CHAYANNE mark, U.S. Registration Number 3,175,809, is attached as **Exhibit 3**.
- 15. The CHAYANNE Mark has been in continual use by Plaintiff, its affiliates, and/or licensees since 1984.
- 16. The CHAYANNE Mark represents to the worldwide consuming public the goods and services offered by Plaintiff Chaf and its affiliates and/or licensees.
- 17. Plaintiff Chaf has made extensive use of the CHAYANNE Mark by promoting and providing its entertainment services throughout the United States.

18. Due to the extensive use and registration of the CHAYANNE Mark, the CHAYANNE Mark has become famous.

Defendant Registrant's Bad-Faith Registration of the Infringing Domain Name

- 19. Subsequent to Plaintiff's use of the CHAYANNE Mark in commerce, and without Plaintiff's consent or the sanction of any court of law's ruling that Registrant owns any rights whatsoever to exploit the CHAYANNE Mark for commercial use, and without the benefit of any common law trademark or service mark rights or ownership of registrations for CHAYANNE in any form, Registrant registered the Infringing Domain Name with Signature Domains, Inc.
- 20. The Infringing Domain Name is a top level domain name ending in <.com>, and as such, it is located in the VeriSign <.com> registry.
- 21. The Infringing Domain Name resolves to a pay-per-click website that features various links to websites that advertise or sell competing products and services.
- 22. For example, one of the links prominently presented when an Internet user navigated to the Infringing Domain Name advertised music downloads, while another advertised male celebrities. True and correct printouts obtained by domaintools.com of the websites associated with the Infringing Domain Name over the years are attached as **Exhibit 4**.
 - 23. Registrant is either the actual or beneficial owner of the Infringing Domain Name.
- 24. Registrant used the Infringing Domain Name in conjunction with online advertising for products and businesses that directly compete with Plaintiff.
- 25. Registrant is not affiliated with Plaintiff and is not authorized to use Plaintiff's trademarks or to profit from the goodwill Plaintiff has generated in the CHAYANNE Mark.
- 26. Registrant has no legitimate reason to use Plaintiff's CHAYANNE Mark in connection with its online commercial activities.

- 27. Without any legal basis, statutory or otherwise, for asserting rights to advertise or otherwise sell products or services in commerce in conjunction with Plaintiff's famous CHAYANNE Mark, Defendant Registrant registered the Infringing Domain Name with a badfaith intent to profit from the goodwill and value associated with the CHAYANNE Mark.
- 28. Upon information and belief, with full knowledge of Plaintiff's exclusive rights in the CHAYANNE Mark, Registrant is attempting to confuse Plaintiff's customers and to divert them to the webpages represented by the Infringing Domain Name.
- 29. Registrant and the Infringing Domain Name have deliberately harmed, and will continue to harm, the goodwill enjoyed by the CHAYANNE Mark in the United States and abroad among virtually all consumers by creating a false association between the genuine products and services provided by Plaintiff and those associated with Defendants.
- 30. Registrant registered the Infringing Domain Name despite the fact that it lacks any legitimate intellectual property rights whatsoever in the CHAYANNE Mark in the United States.
- 31. The Infringing Domain Name is virtually identical to Plaintiff's protectable Chayanne mark, and incorporates the CHAYANNE Mark in its entirety. Thus, the Infringing Domain Name is confusingly similar to, and dilutive of, the famous CHAYANNE Mark and violates Plaintiff's exclusive trademark and service mark rights in the CHAYANNE Mark in the United States and abroad.
- 32. Upon information and belief, Registrant registered the Infringing Domain Name despite its actual knowledge of the CHAYANNE Mark, its acute awareness of the popularity and recognition associated with the CHAYANNE Mark as the moniker of the international performer

Chayanne, its knowledge of the famousness and distinctiveness of the CHAYANNE Mark, and its knowledge that it has no intellectual property rights in the CHAYANNE Mark.

- Registrant's use of the Infringing Domain Name, which contains Plaintiffs' 33. CHAYANNE Mark in its entirety, results in the likelihood that consumers will mistakenly believe that Registrant is associated, affiliated, or otherwise conducting business with Plaintiff.
- 34. Registrant's conduct was and is intentional and willful and designed to unlawfully misappropriate Plaintiff's goodwill and reputation and to unfairly divert to Registrant Internet traffic intended for Plaintiff.

COUNT I

Cybersquatting Under the Anticybersquatting Consumer Protection Act Against Registrant (15 U.S.C. § 1125(d)(1))

- 35. Plaintiff realleges and incorporates by reference the foregoing paragraphs as if fully set forth herein.
- 36. The Infringing Domain Name incorporates the CHAYANNE Mark in its entirety and is nearly identical and confusingly similar to, and dilutive of, Plaintiff's CHAYANNE Mark.
- 37. The CHAYANNE Mark was distinctive and/or famous at the time Registrant registered the Infringing Domain Name.
- 38. Registrant registered, trafficked in, and/or used the Infringing Domain Name with a bad-faith intent to profit from Plaintiff's CHAYANNE Mark.
- 39. Registrant's registration, trafficking in, and/or use of the Infringing Domain Name has caused, and is likely to continue to cause, irreparable harm to Plaintiff's goodwill and reputation.
 - Registrant's actions were willful, and Plaintiff has no adequate remedy at law. 40.

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- 41. Registrant's activities as alleged herein constitute a violation of the federal Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d).
- 42. As a result of Registrant's willful and intentional actions, Plaintiff has incurred attorneys' fees and costs.
- 43. As a result of Registrant's willful and intentional actions, Plaintiff has been damaged in an amount to be proven at trial.

COUNT II

[In the Alternative]

In Rem Action Under the Anticybersquatting Consumer Protection Act Against Infringing Domain Name <chayanne.com> (15 U.S.C. § 1125(d)(2))

- 44. Plaintiff realleges and incorporates by reference paragraphs 1-34 as if fully set forth herein.
- 45. As set forth above, and under Section 1125(d)(2)(A)(i), the Infringing Domain Name violates Plaintiff's rights in connection with the CHAYANNE Mark because the Infringing Domain Name is confusingly similar to the CHAYANNE Mark and is dilutive of the CHAYANNE Mark.
- 46. Upon information and belief, Registrant owns no trademark rights in, and no trademark registrations for, the CHAYANNE Mark in the United States or elsewhere.
- 47. Registrant's continued registration and/or use of the Infringing Domain Name with a bad-faith intent to profit constitutes a violation of 15 U.S.C. § 1125(d)(1) and 1125(d)(2), which protects the owner of U.S. trademarks and prohibits the registration of Internet domain names that are confusingly similar to any trademark, or dilutive of any famous trademark.

RELIEF REQUESTED

WHEREFORE, Plaintiff Chaf Enterprises, Inc. respectfully requests that this Court enter an order for Plaintiff and against Defendants as follows:

- (a) Defendant Registrant and its respective agents, representatives, servants, employees, attorneys, officers, directors, shareholders, licensees, affiliates, joint venturers, parents, subsidiaries, related corporations and all others in privity or acting in concert with it be preliminarily and permanently enjoined from:
 - (i) Using, linking to, transferring, selling, exercising control over, or otherwise owning the Infringing Domain Name or any other domain name or trademark or service mark that incorporates, in whole or in part, Plaintiff's CHAYANNE Mark;
 - (ii) Using false representations or descriptions in commerce or using false designations of origin that are likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of Defendant Registrant with Plaintiff, or as to the origin, sponsorship, or approval of Defendant Registrant's services by Plaintiff;
 - (iii) Otherwise infringing Plaintiff's CHAYANNE Mark; and
 - (iv) Unfairly competing with Plaintiff or otherwise injuring its business reputation in any manner;
- (b) Defendant Registrant be ordered to transfer the Infringing Domain Name chayanne.com to Plaintiff;

- (c) Defendant Registrant be required to pay to Plaintiff statutory damages in an amount not less than \$100,000 pursuant to the Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d);
 - (d) Defendant Registrant be ordered to pay Plaintiff its attorneys' fees and costs; and
 - (e) Plaintiff be awarded such other and further relief as this Court may deem just.

Respectfully submitted,

CHAF ENTERPRISES, INC.

Dated: July 11, 2008 /s/ Paul D. McGrady, Jr.

One of Its Attorneys

Paul D. McGrady, Jr. (ARDC # 6239525) Jeffery P. Dunning (ARDC # 6273364) Jason B. Elster (ARDC # 6289434) GREENBERG TRAURIG, LLP 77 West Wacker Drive, Suite 2500 Chicago, Illinois 60601

Tel: (312) 456-8400 Fax: (312) 456-8435

Attorneys for Plaintiff Chaf Enterprises, Inc.

EXHIBIT 1

08CV3958 JUDGE LINDBERG MAGISTRATE JUDGE COLE YM a. 数子编设计划是一次再次经验的运行,但是1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年的1940年

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WHOIS Search Results

Available chayanne extensions:

.biz	.tv	.co.uk	.bz
Г	Г	Γ	Γ

Order Selected Domain(s) 🐉

Your WHOIS Search Results



chayanne.com

Make an instant, anonymous offer to the current domain registrant. Learn More

Make an offer to buy this domain 🕻

The information in this whois database is provided for the sole purpose of assisting you in obtaining information about domain name registration records. This information is available "as is," and we do not guarantee its accuracy. By submitting a whois query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) enable high volume, automated, electronic processes that stress or load this whois database system providing you this information; or (2) allow, enable, or otherwise support the transmission of mass, unsolicited, commercial advertising or solicitations via facsimile, electronic mail, or by telephone to entitites other than your own existing customers. The compilation, repackaging, dissemination or other use of this data is expressly prohibited without prior written consent from this company. We reserve the right to modify these terms at any time. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. Please limit your queries to 10 per minute and one connection.



Get the power of a dedicated server at a fraction of the cost.



DOMAIN OPTIONS

P	re	m	iu	m	Na	me

- annelies.com \$2,688
- buyinghay.com \$249
- haymakers.net \$2,488
- hayanalysis.com

\$249

- haygroup.net \$1,188
- hayraking.com \$249
- hayford.net \$488

Misspellings

- chayannne.com
- choyanne.com
- chayonne.com
- chayann3.com
- chayannee.com

Domain Services Provided By:

Signature Domains, support@signaturedomains.com www.signaturedomains.com

Registrant:

Chayanne.com, Limited

P.O. Box 939

Quebec, Canada G1R 4T9

Registrar: SIGNATURE

Domain Name: CHAYANNE.COM

Created on: 15-APR-02 Expires on: 15-APR-09

Last Updated on: 01-APR-08

Administrative, Technical Contact:

chayanneadmin@gmail.com

Chayanne.com, Limited

P.O. Box 939

Quebec, Canada G1R 4T9

418-808-7800

Domain servers in listed order: NS3.SIGNATUREDOMAINS.COM NS4.SIGNATUREDOMAINS.COM

End of Whois Information

The previous information has been obtained either directly from the registrant or a registrar of the domain name other than Network Solutions. Network Solutions, therefore, does not guarantee its accuracy or completeness.

Show underlying registry data for this record

Current Registrar: SIGNATURE DOMAINS, LLC

IP Address: IP Location: 206.207.85.33 (ARIN & RIPE IP search)

US(UNITED STATES)-IDAHO-BOISE

Record Type: Server Type:

Domain Name Apache 2

Lock Status:

clientDeleteProhibited

Web Site Status:

Active no listings

Y! Directory:

DMOZ

see listings

Web Site Title:

Chayanne.com

Secure: E-commerce: No

Traffic Ranking:

Yes 3

Data as of:

07-Apr-2008



Γ	chayanen.com
Г	chaynane.com
Γ	chayaanne.com
	Similar Names
Γ	chayannehome.cc
Γ	chayanneworld.cc
Γ	chayanneplanet.c
Γ	chayannenation.c
Г	chayannefamily.c

Add Don

chayanneblog.cor

chayanneade.con iacobschayanne.c

SEARCH AGAIN

Enter a search term:

e.g. networksolutions.cc

Search by:

O Domain Name

NIC Handle

IP Address

EXHIBIT 2



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jun 12 04:10:32 EDT 2008

TESS HOME

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Воттом

HELP

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

ASSIGN Status

TOR

TTAB Status

(Use the "Back" button of the Internet Browser to

return to TESS)

CHAYANNE

Word Mark

CHAYANNE

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Musical sound recordings comprising a series and audiovisual recordings, namely, compact discs, tape cassettes, phonographic records, CD-ROMS, DVDs, videotapes and laser discs.

FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

Standard Characters

Claimed

Mark Drawing Code

Serial Number

(4) STANDARD CHARACTER MARK

Filing Date

June 16, 2004

76597600

Current Filing Basis

1A

Original Filing

Basis

1A

Published for Opposition

September 6, 2005

Registration Number

3019298

Registration Date November 29, 2005

Owner

(REGISTRANT) Chaf Enterprises, Inc. CORPORATION FLORIDA 1717 North Bayshore Drive Suite 2146 Miami

FLORIDA 33132

Attorney of Record

Manuel R. Valcarcel

Type of Mark Register

TRADEMARK **PRINCIPAL**

Other Data

The name "CHAYANNE" identifies a living individual whose consent is of record.

Live/Dead Indicator

LIVE

TESS HOME NEW USER

STRUCTURED FREE FORM BROWSE DICT

SEARCH OG

HELP

EXHIBIT 3



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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TESS HOME

STRUCTURED FREE FORM BROWSE DICT SEARCH OG

Воттом

HELP

Logout | Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status ASSIGN Status

TDR

(Use the "Back" button of the Internet Browser to

return to TESS)

CHAYANNE

Word Mark

CHAYANNE

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances by an individual and presentation of prerecorded vocal and musical performances. FIRST USE: 19840000. FIRST USE IN

COMMERCE: 19840000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number

76597604

Filing Date

June 16, 2004

Current Filing

Basis

1A

Original Filing

Basis

1A

Published for Opposition

September 12, 2006

Registration

Number

3175809

Registration Date

November 28, 2006

Owner

(REGISTRANT) Chaf Enterprises, Inc. CORPORATION FLORIDA 1717 North Bayshore Drive Suite 2146 Miami

FLORIDA 33132

Attorney of Record Manuel R. Valcarcel Type of Mark

SERVICE MARK

Register

PRINCIPAL

Other Data

"CHAYANNE" identifies a living individual whose consent is of record.

Live/Dead Indicator LIVE

TESS HOME

STRUCTURED FREE FORM GROWSE DICT

SEARCH OG

EXHIBIT 4

Chayanne.com

	April A	23, 2007
Search:		Search

Organisation de la constant l'annuaire de l'Argentine de l'Argenti



RELATED SEARCHES

Slank Media Music Download Kecapke Satellity Augus Itar a Laweleses

Music Larry et e icod

Mp3 Software Downloads Mail Player box Music Calina

POPULAR CATEGORIES:

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Lifestyle

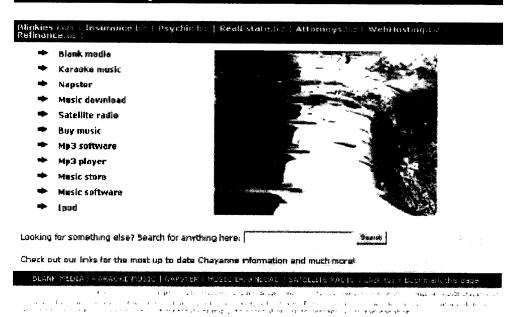
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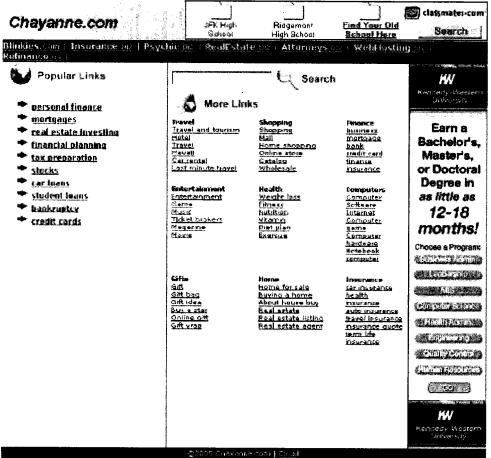
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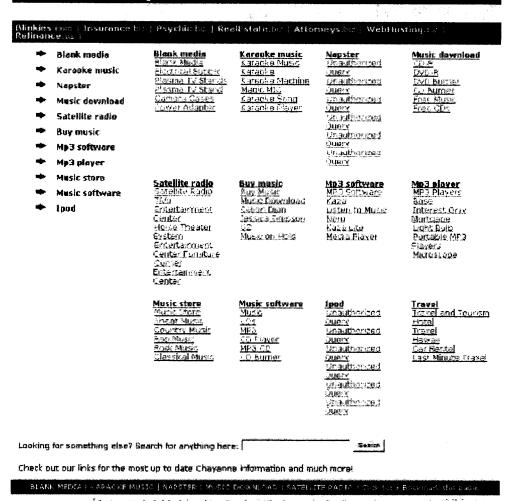
Capyright © 2003 chayanne.com. All Rights Reserved.

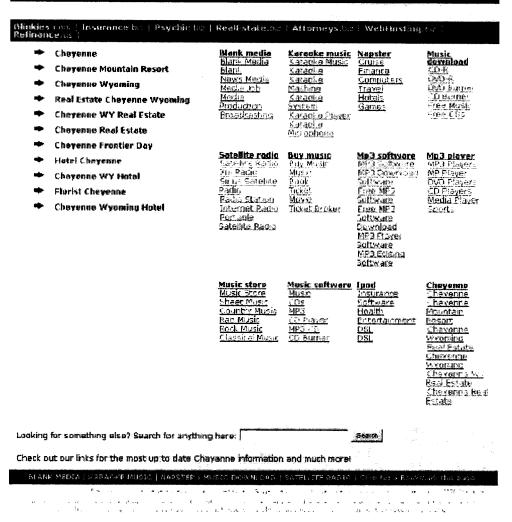
Case 1:08-cv-03958

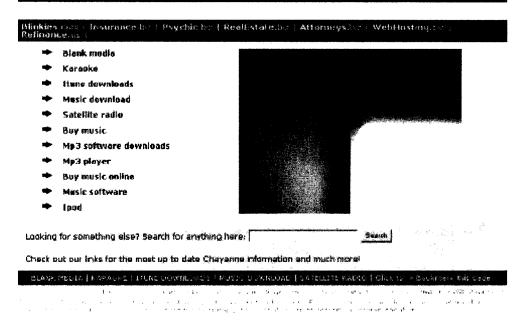




Анариы 28, 2005 chayanne.com இது நடிய மாகி அற்க நான அது சி Becomes the name Main this cour homes and Fowerrite Codesporus Chayamme enobling Free Casing Oames Mone, La tera calleta fleciuliari Online Banking Albina tickets Hotels Car Rental Online Payment Debt Consolidation layo diggs Traas Holdem Bischlack supermodel photo gallery Air Charter Foreclosures South Beach Hotels Free Credit Report Casme catelinity gattery pet shop boy Car instrance Music Residuate Training colubraty pictore Modeace Qaboo College Western Lusia Micahai Treatmess supermodel gallery Crinishan Singles Cell Phones Jawish Singles Business Opportunities ...Te.braurance Work from Homa . american beauty NCSE Centification male celebrity Search Search:







Chayanne is one of today's popular baby names. Chayanne is a variant of Cheyenne, which has its origin in th Native American Dakota word shahiyena, meaning unintelligible speakers. We search the net every day to bri you the best baby products and gifts. Visit our sponsors below to help support our site.

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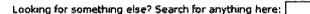
Place Baby Names (2006) Name Origin and Name Meaning of Chayanne

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- New baby gift basket
- **Bob stroller**

Case 1:08-cv-03958

- Crib
- Baby furniture set
- Baby gift
- Diapers
- Baby
- Baby nursery furniture
- Baby bedding set
- Baby car seat
- High chair
- **Baby Furniture**





Saurch

NEW BABY GIF* BASKET | SOB STROLLER | CRIB | BABY FURNITURE SET | BABY GIFT

Charles in Besteman the page

The triks on this site are generated by an automated system. Suggest new knob / changes by emissing, suggestimes & smi